



Raising awareness of HIV/AIDS, malaria, tuberculosis and other diseases

What is it about?

Reach, inform and raise awareness of several diseases and prevention.

Why an intervention?

Out of 37 million people estimated to be living with HIV, 19 million do not know their status, making them unknowingly responsible for the majority of onward transmissions. There are an estimated 9 million new cases of TB every year, or approximately 24 thousands new cases every day. Half of the world's population remains vulnerable to malaria. The lack of adequate information, knowledge and financial resources to manage prevention programs and the available treatments in a sustainable way has a devastating impact on health and life expectancy. In Africa, and specifically in West Africa, there is dire need to reach, educate, and empower the most isolated and vulnerable communities like people in rural villages, peri-urban settings, youth groups, and illiterate and semi-illiterate communities to know and understand the prevention of such diseases and on advantage of HIV self-testing.

What does it change?

- Communities are reached and educated on the advantages of diseases prevention and HIV self-testing;
- Gap of ignorance is narrowed;
- Best local practices of diseases prevention and HIV self-testing are set up and implemented;
- Awareness on diseases prevention is increased.

How does it work?

- Reaching, educating and empowering the most isolated and vulnerable communities, and assisting them in the acquisition of necessary skills to find and apply diseases prevention resources (information, knowledge, hospitals, HIV self-testing kits);
- Trainings, seminars, workshops, face to face interviews followed by the collection of information via mobile phone or online;
- Research and development of case studies (DCS);
- Promoting an environment that allows the critical mass to connect to online space, explore their development skills, and create awareness about the availability of prevention tools for self-affirmation, engagement and solidarity;
- Promoting collaboration among community members, building networks of local communities that coordinate and discuss pertinent issues on the access to diseases prevention resources;
- Observation, analysis, continuous dialogue with local community representatives and public officials, and follow-up engagements as a means of keeping wider audience informed about current community challenges regarding access to diseases prevention resources.

Who are the beneficiaries?

People in rural villages, in peri-urban settings, and youth groups, and illiterate and semi-illiterate communities.

Sector: Health

Period: To be determined

Organization: [KFDWB](#)

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